NHTSA Impaired Driving
:30 Radio
Want Ad - Motorcycle

40-something Guy:

For sale. Motorcycle. A beauty.
You see it, you'll want it.

It's for sale because I didn't see the cops.
Got busted for riding drunk.
Now I've got fines and legal bills to pay.

So call me.
You'll get a great deal.
Because clearly, I'm an idiot.

SFX: single music chord

ANNCR:

Cops .. are cracking down on drunk riding.
And they'll see you before you see them.
Ride sober, or get pulled over.
Paid for by the National Highway Traffic Safety Administration.