



- No Cell Phones While Driving
- No Extra Passengers
- No Speeding
- No Alcohol
- No Driving or Riding Without a Seat Belt



Make a Big Impact and Save Teen Lives. We Need Your Help.

Problem: Car crashes are the biggest killers of teens. Our research shows that almost half of the teen drivers involved in fatal crashes die. Inexperience and immaturity combined with speed, drinking and driving, not wearing seat belts, distracted driving (cell phone use, loud music, other teen passengers, etc.), drowsy driving, nighttime driving, and drug use aggravate this problem.

Action: Spread the word on Facebook and Twitter during Teen Driver Safety Week, and help us encourage parents to talk to their teen drivers about the dangers of driving. Check out trafficsafetymarketing.gov, where we'll be sharing tips, resources, and ideas for laying down ground rules and specifying consequences, specifically related to

- Distraction
- Extra passengers
- Seat Belts
- Speed
- Alcohol

How to get involved:



- Visit trafficsafetymarketing.gov to download our new graphics that you can use daily on Facebook and Twitter.



- Download our sample social media posts for Facebook and Twitter and use them on your social media channels to join in the conversation.
- Use the hashtag [#teendrivers](https://twitter.com/teendrivers) on all your social media posts all week.