

**World Health Day (WHD) 2004
U.S. Activities & Events**

**MASTER CALENDAR
for**

January 2004 – April 2005

[EVENTS ARE SUBJECT TO CHANGE OR CANCELLATION AT ANY TIME]

Date(s)	Responsible Organization/Agency	Events/Activities
2/11/2004	AAMVA	Board Meeting – Midwest States conference
2/12/2004	NHTSA	Alcohol Screening Medical Leaders Meeting
2/9/04 – 2/15/04	CDC - NCIPC & NHTSA	Child Passenger Safety Week. Spotlight on CDC and CDC's Injury Center Websites. MMWR article by Ruth Shults on children riding with drinking drivers.
3/5/2004	NHTSA	NHTSA Administrator Dr. Jeffrey Runge presented information about WHD to IACP.
3/21/04 - 3/31/04	FHWA	Agency staff will highlight World Health Day at Institute of Transportation Engineers Technical Conference & Exhibit.
3/23/2004	MADD, CDC	MADD Press Conference - CDC Director Dr. Gerberding & Dr. Binder speaking
3/26/2004	CDC	CDC-injury center collaboration: Grand rounds at University of North Carolina School of Public Health – On the Road Again: Promoting Safe Travel and the Public's Health
3/28/04 - 3/30/04	DOT/NHTSA, CDC/NCIPC	Secretary of Transportation Norman Mineta will discuss WHD at Lifesavers National Conference on Highway Safety Priorities in San Diego, CA. Ruth Shults of CDC-NCIPC will be presenting and exhibiting.
3/28/04 – 4/1/04	FHWA	Agency staff will highlight World Health Day at National Association of County Engineers
4-Apr	NHTSA/CDC	Editorial/Commentary by Drs. Binder and Runge on global road traffic injuries in April issue of <i>Injury Prevention</i> .
4-Apr	IACP	Plan to provide article about WHD in April issue of "Police Chief" magazine.
4-Apr	NHTSA/CDC	Editorial/Commentary on WHD to be published in a leading medical journal.
4-Apr	CDC – NCIPC/NIOSH	April 2004 issue of MMWR (Morbidity and Mortality Report) focused on Road Safety; article on Seat Belt Laws
4-Apr	CDC - NCIPC	April 2004 issue of AJPH (American Journal of Public Health) focusing on injury prevention, including editorial from NCIPC on road traffic injuries.
4-Apr	CDC-NCIPC	Article on older drivers
4-Apr	NIOSH	Release of two NIOSH fact sheets on work-related roadway crashes: "Prevention Strategies for Employers" and "Who's at Risk?" Will announce via NIOSH press release, coordination with OSHA is planned. PAHO will translate fact sheets into Spanish.

4/5/2005	NHTSA	Dr. Runge will launch a satellite media and radio tour to promote National Alcohol Screening Day.
4/5/2004	CDC & NHTSA	CPS Check for CDC Employees, Atlanta, GA
4/5/04 – 4/11/04	AASHTO	<i>National Work Zone Awareness Week</i> Public Affairs will be working on opportunities to promote, including Press Releases Will include WHD information in 4 Regional Meetings
4/5/04 – 4/11/04	NHTSA & The UNECE Working Party on Road Safety	NHTSA will present paper on aggressive driving at the WP.1 Meeting during the 4th Road Safety Week in the UNECE Region. (UNECE works actively with member governments, other international organizations and NGOs, to reduce the number and gravity of road collisions.)
4/6/2004	FHWA	Mary Peters, FHWA Administrator, will include WHD in her message to kick-off <i>Work Zone Safety Week</i>
4/7/2004	DOT, DHHS, White House	Presidential Proclamation of Road Safety Day, and presidential video clip news release to WHO Website.
4/7/2004	WHO, World Bank, DOT (OST, NHTSA, FHWA), HHS/CDC, et al.	<i>World Report on Road Traffic Injury Prevention</i> to be released at WHD 2004 kick-off event in Paris, France. (Report was co-sponsored by WHO and World Bank, with significant financial and professional contributions by CDC and NHTSA.) Secretary Mineta and NHTSA Administrator Dr. Runge will participate; Mineta will be a panelist with other national ministers of health and of transport. CDC will also attend.
4/7/2004	RADD	Bringing a Sir Paul McCartney to Paris for the WHO event; bringing Heather Mills McCartney to D.C. for PAHO event.
4/7/2004	DOT/NHTSA & AAM	WHD will be highlighted at New York Auto Show on International Press Day. Surgeon General R. Carmona (invited). Hope to have live media feed from Paris event.
4/7/2004	DOT	Editorial by Secretary Mineta on topic of Road Safety & WHD will appear in <i>USA Today</i> (international and domestic editions).
4/7 & 4/14/04	NHTSA	International road traffic fatality rates will be displayed in Times Square – New York City.
4/5/04 - 4/8/04	NHTSA	Agency staff will participate in the WP.1 meeting in Geneva, Switzerland, including a one-day workshop focusing on World Health Day.
4/7/2004	PAHO, DHHS & DOT	(<i>HEALTH IN THE AMERICAS WEEK</i>) Morning event to kick-off WHD with Dr. Mirta Roses, Invited: HHS Secretary Tommy Thompson, DOT Deputy Secretary Kirk Van Tine, VP of World Bank, CDC's Julie Gerberding, AAA, SAFE KIDS and others. Will include World Report; PAHO declaration; youth panel, country presentations. Kicks off <i>Health in the Americas</i> week.
4/7/2004	NHTSA, ASA	Romell Cooks, Regional Administrator, will participate in a half-day radio broadcast focusing on Older Road Users. The broadcast will promote World Health Day and awareness of the Older Road Users.
4/7/2004	AAA	AAA members and employees to take active part in WHD (lectric lime ribbons, CPS checks, school activities). National office and AAA clubs will promote WHD in local and regional media markets
4/7/2004	AAAM	Introduction of the abbreviated injury scale 2004. Launch of AIS 2004c in Washington, DC.
4/7/2004	CDC-NCIPC	El Paso Norte Foundation, El Paso, TX. NCIPC staff will attend
4/7/2004	CDC-NCIPC, NHTSA	Media Release/Notification to Traffic Reporters
4/7/2004	NTSB	Highway Safety hearing on 15-passenger vans.
4/8/2004	PAHO, CDC, NHTSA, MADD, ICADTS	(<i>HEALTH IN THE AMERICAS WEEK</i>): Focus on Alcohol. Focus on burden of alcohol-related crashes in US and the Americas, and on effective policies, which are being implemented in the US. NHTSA will present.

4/8/2004	NHTSA & DHHS/NIAAA	Alcohol Screening Day- focus on role of DUI in road traffic injuries in U.S. and globally. Surgeon General Carmona and Runge on video news release.
4/9/2004	PAHO	(<i>HEALTH IN THE AMERICAS WEEK</i>) Observation of Good Friday; moment of silence in honor of those who have suffered or died due to road traffic injuries.
4/9/2004	Harvard University	Safe Roads in Africa seminar, sponsored by the Harvard Center for Population and Development Studies. Cambridge, MA.
4/10/2004	PAHO	(<i>HEALTH IN THE AMERICAS WEEK</i>) Annual Walk for Health
4/12/2004	PAHO, CDC/NIOSH, OSHA, CPWR, NSC, NETS, FMCSA (TBD), et al.	(<i>HEALTH IN THE AMERICAS WEEK</i>): Focus on Occupational Drivers. NIOSH and OSHA agency heads to give opening remarks. Colombian Ambassador to U.S. invited opening speaker. Other speakers: NIOSH, National Safety Council, Liberty Mutual Research Center, Ontario Industrial Accident Prevention Association, Network of Employers for Traffic Safety, U.S.-Mexico Chamber of Commerce, and AFL-CIO. FMCSA has been invited.
4/13/2004	PAHO, CDC/NCIPC, NHTSA	(<i>HEALTH IN THE AMERICAS WEEK</i>): Pedestrians/Disabled and Bicycle Safety
4/14/2004	PAHO	OAS Day (Organization of American States) Event will be at the OAS headquarters in D.C.– organized by the World Bank/PAHO
4/14/2004	OST, NHTSA, CDC, HHS-OGHA	Secretary Mineta will participate at UN General Assembly meeting on global road safety to implement the UN resolution (New York City, NY). NHTSA and CDC staff will provide technical briefings in advance.
4/15/2004	BJD, NHTSA, CDC, et al. (Various NGOs TBD)	Meeting of international regional stakeholders at UN to obtain support for international action plan to improve global road safety. NHTSA and CDC staff will attend.
4/14/04 - 4/16/04	CDC, NHTSA	Bi-national Conference on Transportation and Roadway Safety in South Padre Island, TX. NHTSA Regional Administrator Georgia Chakiris and Ann Miller of CDC will address the group.
4/20/2004	NHTSA	Dr. Runge will kick off WHD with the Government of Singapore.
4-May	CDC	Prom-time press conference on road safety with Dr Gerberding and NASCAR ...
4-May	CDC-NCIPC	Journal article on global road safety to be published.
5/17/2004	NHTSA, IACP, ABSBSC	Click It or Ticket Mobilization
5/24/04-5/27/04	FHWA	Chip Nottingham, FHWA Associate Administrator for Policy, will discuss World Health Day at World Road Association meeting
4-Jun	FHWA & AASHTO	Will jointly conduct international scan on Roadway Human Factors & Behavioral Safety. (U.S. Panel will visit nations that strongly consider human factors in highway infrastructure design, operations and related highway safety research. Purpose: learn how they plan, develop and conduct human factor studies and research, and process of translating findings into practice. Panel will identify methods for assuring that human interface with a new countermeasure does not change human behavior so as to negate highway safety improvement when implemented.)
4-Jun	FMCSA	<i>Share the Road Safely</i> campaign will include WHD
4-Jun	FMCSA	<i>Roadcheck Safety</i> will include WHD

6/6/04- 6/9/04	WHO, NHTSA, CDC, et al.	7 th World Conference on Injury prevention and Safety Promotion in Vienna, Austria. Dr. Runge will speak. NHTSA is co-sponsor. Includes a Road Safety track.
4-Jul	IACP	July issue of <i>Police Chief</i> magazine is dedicated to traffic safety
4-Aug	FMCSA	Commercial Motor Vehicle Safety Belt Usage Improvement Program to be implemented.
8/26/04-8/29/04	NHTSA	You Drink. You Drive & You Lose. Campaign to reduce impaired driving.
8/1/04 - 8/4/04	FHWA	Agency staff will highlight World Health Day at Institute of Transportation Engineers Annual Meeting.
10/10/2004	NHTSA	Agency staff will highlight WHD during <i>Put the Brakes on Fatalities</i> Day activities
4-Oct	NETS	<i>Drive Safely to Work Week</i> is NETS Annual campaign focusing on road traffic safety: Announcement of WHD through article in organization newsletter. Statistical fact sheet for NETS website to assist constituents in engaging their employees.
5-Jan	NHTSA	Working with the Transportation Research Board to sponsor session on Older Drivers and a Women Traffic Safety symposium at 2005 TRB Annual Meeting.
5-Jan	FHWA	Working with the Transportation Research Board to sponsor session on international infrastructure highway safety initiatives at 2005 TRB Annual Meeting.
5-Mar	FHWA	Agency is co-sponsoring 3rd International Symposium on Highway Geometric Design, and will highlight WHD in the program.

KEY TO ACRONYMS:

U.S. Government Departments and Agencies

CDC	Centers for Disease Control and Prevention
DHHS	U.S. Department of Health and Human Services
DOT	U.S. Department of Transportation
FHWA	Federal Highway Administration
FMCSA	Federal Motor Carrier Safety Administration
NCIPC	National Center for Injury Prevention and Control
NHTSA	National Highway Traffic Safety Administration
	Office of Global Health Affairs (DHHS, Office of the Secretary)
OST	Office of the Secretary of Transportation

U.S. Non-governmental Organizations

Advocates	Advocates for Highway and Auto Safety
ABSBS	Air Bag and Seat Belt Safety Campaign
AA	Alliance of Automobile Manufacturers
AA	American Automobile Association
	American Association of State Highway & Transportation Officials
	American Association of Motor Vehicle Administrators
	American Society on Aging
	Association for the Advancement of Automotive Medicine
ASIR	Association for Safe International Road Travel
	Both the Bone and Joint Decade National Action Network for the U.S. AND the Bone and Joint Decade International Steering Committee
CPWR	Center to Protect Workers' Rights
FORD	Ford Motor Company, Inc.
GHSA	Governors Highway Safety Association
GM	General Motors, Inc.
IHS	Insurance Institute for Highway Safety
IACP	International Association of Chiefs of Police
MADD	Mothers Against Drunk Driving
MSF	Motorcycle Safety Foundation
NAFA	National Association of Fleet Administrators
NSC	National Safety Council
NETS	Network for Employers for Traffic Safety
	Recording Artists, Actors and Athletes Against Drunk Driving

Other Agencies & Organizations

PAHO	Pan-American Health Organization (part of WHO)
	United Nations Economic Commission for Europe
WHO	World Health Organization