Scale Actual	=	Scale Final
Bleed: 18" H x 12.5" W		6' H x 4' 2" W
Trim: 17.5" H x 12" W		5' 10" H x 4' W
Viewing: 15.5" H x 10" W		5' 2" H x 3' 4" W
Safety: 14.5" H x 9" W		4' 10" H x 3' w

Fonts: **Avenir** (95 Black), **Minion Pro** (Regular), **Italian Plate** (Bold)

SCALE: 1:4

B:12.5" (4' 2")
T:12" (4')
V:10" (3' 4")
S:9" (3')

B:18" (6')
T:17.5" (5' 10")
V:15.5" (5' 2")
S:14.5" (4' 10")